

Indiana ACHE Corporate Partnership Opportunities



American College of Healthcare Executives

for leaders who care

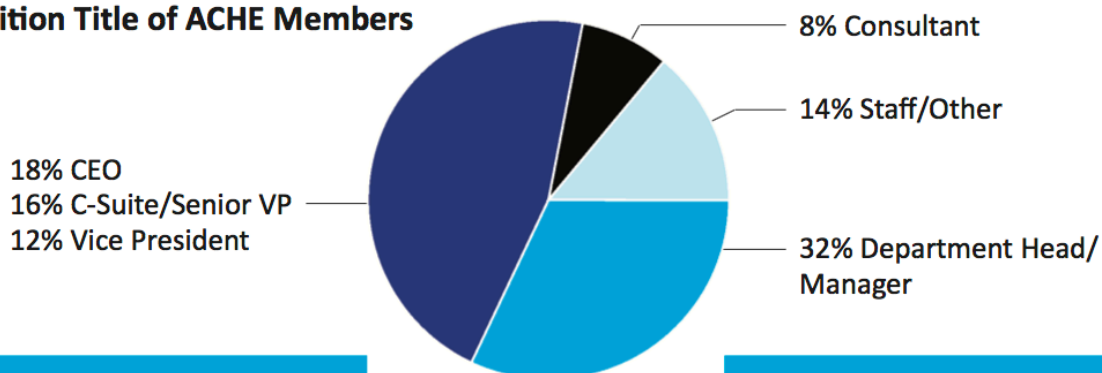
The **American College of Healthcare Executives (ACHE)** is an International professional society of more than 40,000 healthcare executives who lead hospitals, health care systems and other health care organizations. ACHE offers its prestigious FACHE credential, signifying board certification in healthcare management

The **Indiana Chapter of ACHE - Indiana Healthcare Executives Network (IHEN)**, made up of more than 800 members, is one of 80 chapters providing access to networking, education and career development at the local level. IHEN is successful because members are engaged and because it has the support of corporate partners.



Your corporate partnership helps IHEN continue to provide high quality programming close to home and at affordable rates. In return, IHEN provides you with exposure and many opportunities to build one-on-one relationships with key decision makers who make major purchasing decisions in areas throughout healthcare in areas such as information systems, capital equipment, management consulting, pharmaceuticals, design and construction and clinical/operations management systems.

Position Title of ACHE Members



Source: http://www.ache.org/corppartner_programdesc.cfm



Choose from the many corporate partnership levels to match your marketing objectives.

Presenting C-Suite Sponsorship (\$20,000)

(One active chapter sponsorship available)

- Logo on website, newsletters, invitations to events
- Dedicated space on website for quarterly industry updates.
- C-Suite & Fellows Networking Event - sole sponsor, 4 complimentary passes, introduction, company recognition
- Presentation opportunity at 1 educational event
- Quarterly Education & Networking Events - 6 complimentary passes, company recognition
- Annual Awards Reception & Dinner - 1 table (10 seats), company recognition, introduction
- Opportunity to supply collateral material at events
- Exclusivity as presenting sponsor

Premier Level Sponsorship (\$10,000)

(Two active chapter sponsorships available)

- Logo on website, newsletters, invitations to events
- Dedicated space on website for 2 industry updates
- Moderator opportunity for 1 educational event
- Quarterly Education & Networking Events - 5 complimentary passes, company recognition
- Annual Awards Reception & Dinner - 5 seats, company recognition, introduction
- Opportunity to supply collateral material at events
- Exclusivity within your business industry

Platinum Level Sponsorship (\$5,000)

(Five active chapter sponsorships available)

- Logo on website and newsletters
- Quarterly Education & Networking Events - 4 complimentary passes, company recognition
- Annual Awards Reception & Dinner - 2 seats, company recognition
- Opportunity to supply collateral material at events

Gold Level Sponsorship (\$3,000)

(Ten active chapter sponsorships available)

- Logo on website and newsletters
- Quarterly Education & Networking Events - 2 complimentary passes, company recognition

Special Event Sponsorships (\$2,000 and up)

(Various opportunities to support one-time events or receptions)

Sponsorship levels are revised annually. Sponsors require approval by the IHEN Board. IHEN mailing lists are not for use or sale. All sponsorship funds are to be used to further the educational mission of IHEN. Sponsors are authorized to use the IHEN name and Logo in order to promote their support of the association.

*Newsletter articles of interest to the members, must be pre-approved and submitted by deadlines.

**Announcements at meetings regarding a sponsor's program, should be 1-2 minutes in length.

***Sponsors should submit their preferred description and web address for the IHEN website's Sponsor's Page to the IHEN Sponsorship Chair.



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2018 Application

Company Name: _____

Company Description (25 word description for promotion) _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: www. _____

Mailing address you would like to receive materials from IHEN: check if same as above

Name/Title of Representative: _____

E-mail address: _____

Alternate Representative Name/Title: _____

E-mail address: _____

IHEN Partnership Benefits are from January 1, 2018 - December 31, 2018

___ Presenting C-Suite Sponsorship (\$20,000)

___ Premier Level Sponsorship (\$10,000)

___ Platinum Level Sponsorship (\$5,000)

___ Gold Level Sponsorship (\$3,000)

___ Special Event Sponsorship

Payment (check appropriate payment option):

___ Send invoice

___ Check enclosed (make check payable to IHEN)

Mail or email sponsorship application to:

Indiana Healthcare Executives Network

Attn: Mela Miroff, Chair

P.O. Box 441

Carmel, IN 46082

Or email: mela@miroffconsulting.com

For more information, please contact:

Erin Winders

IHEN Administrative Consultant

ihenmedia@gmail.com